USAID ADVANCE INDONESIA
PROGRAM
Advancing Private Sector Engagement in Disaster Preparedness & Response in Indonesia

Jakarta

Private sector partnership for improving city’s climate resilient infrastructure and enhancing business resilience

7 September 2022
INDONESIA IS ONE OF THE MOST DISASTER-PRONE COUNTRIES

- Earthquakes pose a significant risk to businesses in Indonesia. In reality, many are only one disaster away from closure.

- Stronger DRR links are needed between public and private sectors.
USAID ADVANCE Indonesia Program

GOAL:
To increase private sector disaster preparedness and involvement in disaster risk management for a reduction in lives lost, people injured and social and economic disruption from an earthquake in Jakarta.

OBJECTIVES:

1. Advancing Disaster Risk Governance: Public and Private Engagement

2. Improve Disaster Planning and Preparedness: Data for Planning & Preparedness

3. Local Capacity Development: Forums for Knowledge Sharing, Practical Tools
USAID ADVANCE Approach and Steps

- **STEP 01** Local Community Disaster Risk Assessment
- **STEP 02** Business Resilience Assessment
- **STEP 03** Disaster Scenario Planning
- **STEP 04** Private Sector Engagement in DRM
“Businesses and the neighborhoods are inextricably linked and interdependent, never more so than when disaster strikes”
Business Neighborhood Resilience Framework (BNRF)

- A practical and integrated approach
  Easier for businesses to understand

- Improving integration with their local community
  Merging:
  - The Settlements/Neighborhood Approach

- Business Continuity Planning

- Other theoretical models

### Core Elements of a Business (geographical)

<table>
<thead>
<tr>
<th>Activities</th>
<th>Manufacturing, Sales, Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Processes</td>
<td>Procurement, design, assembly, transport, sales</td>
</tr>
<tr>
<td>Markets</td>
<td>Consumers, retailers, wholesalers, exporters</td>
</tr>
<tr>
<td>Physical Resources</td>
<td>Materials, tools, equipment</td>
</tr>
<tr>
<td>Human Resources</td>
<td>Casual Labour, Staff, Consultants, Technical Advisors</td>
</tr>
<tr>
<td>Services</td>
<td>Power, water, sewerage, phone, data storage</td>
</tr>
</tbody>
</table>

### Elements of a Neighborhood

<table>
<thead>
<tr>
<th>Governance</th>
<th>Both the formal and/or informal organizational and power structures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>the people living/working in the settlement independently of their status (e.g. permanent or temporary residents)</td>
</tr>
<tr>
<td>Housing</td>
<td>includes all structures occupied exclusively or partially for residential purposes</td>
</tr>
<tr>
<td>Non-housing buildings</td>
<td>such as offices, businesses, and industries</td>
</tr>
<tr>
<td>Basic Services</td>
<td>such as drinking water, health, education, etc.</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>refers to the physical structures in the settlements such as streets, bridges, utilities, markets, parks, and other public facilities</td>
</tr>
<tr>
<td>Resources</td>
<td>includes assets such land, forests, air, water, minerals, etc.</td>
</tr>
<tr>
<td>Connectivity</td>
<td>includes the social and commercial relationships existing among people living in the settlement</td>
</tr>
<tr>
<td>Geography</td>
<td>refers to the physical space and its characteristics within settlements</td>
</tr>
<tr>
<td>Hazards</td>
<td>types, features, and related risks.</td>
</tr>
</tbody>
</table>
STEP 2
Business Resilience Assessment
STEP 3
Disaster Scenario Planning

Disaster Imagination Exercise

- Based on process developed by Professor Meguro Maki
- Based on two timelines
- Contextualized for businesses
- Personalised injections

“If you can’t imagine it, you can’t prepare for it”
STEP 4
Private Sector Engagement in DRM

Implemented through a Series of Online Webinars and Learning Sessions

USAID ADVANCE & KADIN Webinar (Oct 2021): The Role of Private Sector in Resilience
Sosialisasi Ancaman Gempa DKI Jakarta untuk Lembaga Usaha

DKI Rawan Gempa?

Sambutan:
Haryono Budhi Utomo
Senior Manager
Mal Artha Gading

Pembicara:
Dr Daryono
BMKG

Adi Seto
BPBD DKI

Iwan Mindaraga
UNOCHA

Ontering:
Victor Rembeth
Manager Program
USAID Advance

Rini Pangeran
Ketua BPD PHRI

Al Razi Izzatul Yazid
Ketua FPRB DKI Jakarta

Sutiaji Barat

Host:
Rabu 22 Desember 2021
Pukul 09.30 - 11.00 WIB
Zoom ID: 826 2620 4566
Kode Sandi: Miyamoto

PKH
MAIPARK
bfi
USAID

USAID ADVANCE INDONESIA bekerjasama dengan MIYAMOTO INTERNATIONAL, INC
Dan PT Reasuransi Maipark Dan BCM Forum Indonesia) menyelenggarakan

ONLINE LEARNING SESSION:
“Risk Financing & Business Continuity Management”

Selasa, 14 September 2021
PUKUL 14.00 – 15.30 WIB
PESERTA TERBATAS
Zoom ID: 835 4181 3764 Kode-sandi: Miyamoto

Host:
Penanggap:
Victor Rembeth
Manager Program
USAID ADVANCE

Rini Pangeran
Ketua BPD PHRI

Sutiaji Barat

Pembicara:
Hidayat Prioso
Direktur, PT Reasuransi Miyamoto

Aqua Daily
Ketua BCA For Indonesia,

Lali Mundadiwibhu
Kepala SJS DI
Kantor Jakarta Cengkareng RTH

Fasilitator:

Victor Rembeth
Manager Program
USAID ADVANCE

Rini Pangeran
Ketua BPD PHRI

Sutiaji Barat

Host / Sambutan BNPB
Panawangi Suryanomo
PL Director Koperasi

Narasumber:
Yusfi Kurniawan &
Elfi Agustina

Tasha Schultz
Salim Indonesia

Mordatir

Sopriadi
Gita Lipu Ndali

Sari

Kontak Kami:
Ungu Wirakusumah (0811-964-9917)
kk Yulianto (0813-1822-1161)
https://www.youtube.com/user/BNPBIndonesia

Meeting ID: 852 8494 2731
Password: Miyamoto

Penanggap:
Sinta Roderich PhD
Kordinator BPNM

Narasumber:
Victor Rembeth
USAID Advance Indonesia
Manager Program

Tasha Schultz
Salim Indonesia

Sopriadi
Gita Lipu Ndali

Sari

Moderator:
Marla Din Nurani
Penunjang Lembaga Penanggulangan Bencana Indonesia

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Collaboration: Institutionalization and Localization
KADIN INDONESIA (Chamber of Commerce) as Strategic Partner

Joint Seminar UNGPDRR Bali May 2022

Signing official Collaboration, Jakarta August 2022
Innovate, Test & Refine

Reflect, Capture & Package

Localize, Scale & Sustain

Engaging & Building

Initial Program:

BPBD
DRM Sector
PS Forums
Pilot Businesses

Funded Mod 1:

Bridging & Strengthening

Funded Mod 2:

Businesses
GPDRR
KADIN
BNPB
Strengthened ability of private sector to prepare for, respond to and recover from earthquake disasters (Action Plans)

Increased participation of businesses in disaster management

Practical tools and frameworks shared across public and private actors to support earthquake disaster preparedness, information exchange and learning

Improved availability of earthquake and structural data for decision making

“Business Resilience Champions”
USAID ADVANCE Implementing Partner

• **MIYAMOTO INTERNATIONAL** Built on decades of engineering expertise, as well as experience responding to 100+ disasters, Miyamoto supports how partners address economic, political, social, sustainability and resiliency challenges in DRR, recovery and reconstruction.

• **Mission statement:** “Make the world a better, safer place.”

• **Miyamoto has worked in Indonesia since 2007** (West Sumatra earthquake)

• **Miyamoto Indonesia officially launched in 2021**
For Further Information

Program Overview (Factsheet):

Recent Program Impact Video:
https://www.youtube.com/watch?v=5caZU8mjZ8

Two “success stories”

Story 1 Policy and Earthquake Risk:

Story 2 Private Sector Engagement in DRM:
THANK YOU